Domain requirements

1. Domain Name: The company would need to register a domain name for its website, such as "[www.examplerentalcar.com](http://www.examplerentalcar.com/)".
2. Web Hosting: The company would need a web hosting service to host its website on a server, so it can be accessed by customers.
3. Content Management System: The company would need a content management system (CMS) to manage and update the content on its website.
4. Database: The company would need a database to store customer information, inventory information, and rental history.
5. Website Design: The company would need a website design that is user-friendly, visually appealing, and responsive to different screen sizes.
6. Search Engine Optimization (SEO): The company would need to optimize its website for search engines so that it can be easily found by potential customers.
7. Security: The company would need to ensure that its website is secure and protected from hacking, data breaches, and other security threats.
8. Integration: The company would need to integrate its website with other systems such as inventory management, payment processing, and customer relationship management.
9. Scalability: The company would need to ensure that the website and systems are scalable, to accommodate the growing number of customers and transactions.
10. Analytics: The company would need to implement web analytics tools to track website traffic, customer behavior, and other key performance indicators.